



## AGREEMENT MADE BETWEEN

## **WCCO-TV**

**CONTRACT NO. REV.** 1141-53903-1

DATE PRINTED 10/10/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

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		AN	U	PAGE 1
162	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 6488	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GREAT AMERICAN N	MEDIA	DCCC (DEMOCRATIC CONGRESSIONAL	Cancellation Notice
AND	3050 K St NW Ste	∍ 100	430 S Capitol St SE	Required
ADDRESS	Washington	DC 20007-5108	Washington DC 20003-4024	Announcement 28 days
	USA		USA	phot fields
CONTACT	MIKE FURMAN		PRODUCTDCCC 10/9-15 EST. 1551	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1551	PRODUCT 1300 CODE	1
NATIONAL SALESPERSON	ı			]
BROADCAS	T SCHEDULE STARTIN	G 10/09/12 AND ENDING 10/1	5/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	DAVE	SPOTS	FROM	то	LENGTH	FEFFORING DATES	PROGRAMS	TOTAL	LINIT DATE	TOTAL (1811)
ITEM	DAYS	PWK.	FHOM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
			77							
1	W-F	1	05:58A	07:00A	30s	10/10/12-10/12/12	THIS MORNING	1	1000.00	1000.00
1	W-F	1	03:30A	07:00A	305	10/10/12-10/12/12	THIS MORNING		1000.00	1000.00
2	W-F	1	07:00A	09:00A	30s	10/10/12-10/12/12	CBS THIS MORNING	1	750.00	750.00
3	W-F	3	10:58A	12:01P	30S	10/10/12-10/12/12	YOUNG & THE RESTLESS	3	700.00	2100.00
4	W-F	1	11:58A	12:30P	30s	10/10/12-10/12/12	NOON NEWS	1	1000.00	1000.00
			1000.00							
5	W-F	1	12:30P	01:00P	305	10/10/12-10/12/12	THE BOLD & THE BEAUTIFUL	1	550.00	550.00
6	W-F	1	02:58P	03:57P	308	10/10/12-10/12/12	DR. PHIL	1	750.00	750.00
		_	021301	001071	300	10,10,10 10,10,10			.30.00	750.00
7	T-F	1	03:57P	05:00P	30S	10/09/12-10/12/12	ELLEN DEGENERES	1	1000.00	1000.00
8	T-F	1	04:59P	05:30P	30s	10/09/12-10/12/12	M-F 5PM NEWS	1	2000.00	2000.00
9	T-F	2	05:59P	06:30P	30S	10/09/12-10/12/12	M-F 6PM NEWS	2	3400.00	6800.00
10	T-F	1	06:27P	07:00P	30s	10/09/12-10/12/12	WHEEL OF FORTUNE	1	4000.00	4000.00
10		_	00.271	07.001	303	10/03/12 10/12/12	WILDER OF PORTONE	-	4000.00	4000.00
11	T-F, Su	3	10:00P	10:35P	30s	10/09/12-10/14/12	LATE NEWS M-F/SU	3	4200.00	12600.00
	7.				1 22.2					
12	Su	1	10:35P	11:05P	30s	10/14/12-10/14/12	WCCO 4 NEWS AT 10:30	1	1300.00	1300.00
13	10000	1	10:35P	11:38P	30S	10/15/12-10/15/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
1.4			11 275	12 201	200	10/00/10 10/10/10			400.00	400 00
14	T-F	1	11:37P	12:38A	30S	10/09/12-10/12/12	THE LATE LATE SHOW W/CRAIG	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





GREAT AMERICAN MEDIA

3050 K St NW Ste 100

Washington

MIKE FURMAN

Nicole Roy Pol

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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

DC 20003-4024

PAGE ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** DCCC (DEMOCRATIC CONGRESSIONAL

Announcement 28 days

prior notice

Required

430 S Capitol St SE

PRODUCTDCCC 10/9-15 EST. 1551

PRODUCT 1300

Washington

AGENCY EST. NO. 1551 CODE

SALESPERSON NATIONAL SALESPERSON

162

NAME

AND

**ADDRESS** 

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

DC 20007-5108

AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888

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USA

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Sa	1	10:35P	11:05P	30s	10/13/12-10/13/12	STORM STORIES	1	700.00	700.00
16	Sa	1	11:05P	11:35P	30S	10/13/12-10/13/12	LIFE TO THE MAX PM	1	400.00	400.00
17	Sa	1	11:35P	12:35A	30s	10/13/12-10/13/12	CSI MIAMI	1	250.00	250.00
18	Su	1	11:05P	12:05A	30S	10/14/12-10/14/12	CSI: MIAMI SUNDAY	1	375.00	375.00
19	Su	1	12:05A	01:05A	30S	10/14/12-10/14/12	CRIMINAL MINDS SUNDAY	1	200.00	200.00
20	T-F	4	04:29A	04:58A	30s	10/09/12-10/12/12	4 NEWS THIS MORNING	4	250.00	1000.00
21	М	1	04:29A	04:58A	30s	10/15/12-10/15/12	4 NEWS THIS MORNING	1	250.00	250.00
22	Su	2	05:58A	07:00A	30S	10/14/12-10/14/12	WCCO 4 NEWS SUNDAY MORNING	2	450.00	900.00
23	Su	1	09:30A	10:30A	30s	10/14/12-10/14/12	FACE THE NATION	1	2000.00	2000.00
24	Sa	1	06:28P	07:00P	30S	10/13/12-10/13/12	WHEEL OF FORTUNE	1	1800.00	1800.00
25	Sa	1	10:00P	10:35P	308	10/13/12-10/13/12	LATE NEWS SAT	1	2600.00	2600.00
26	Su	1	09:00P	10:00P	30s	10/14/12-10/14/12	THE MENTALIST	1	6500.00	6500.00
27	Su	1	08:00P	09:00P	30s	10/14/12-10/14/12	THE GOOD WIFE  Total Contract:	1 36	7000.00	7000.00 59225.00

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION